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Arise India enters e-commerce sector

Posted On: Oct 21, 2014

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NEW DELHI, Oct. 21 -- Electrical goods maker Arise India has now forayed into e-commerce space also. The company has targeted Rs. 1,550 crore overall turnover in the current fiscal year.

Reference: Original article of this translated version is available at <http://paper.hindustantimes.com/epaper/viewer.aspx>; Delhi edition; pg 15...

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