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Electrical goods maker Arise India today forayed into e-commerce space with the launch of Arise One Stores as it targets Rs 1,550 crore overall turnover this fiscal.



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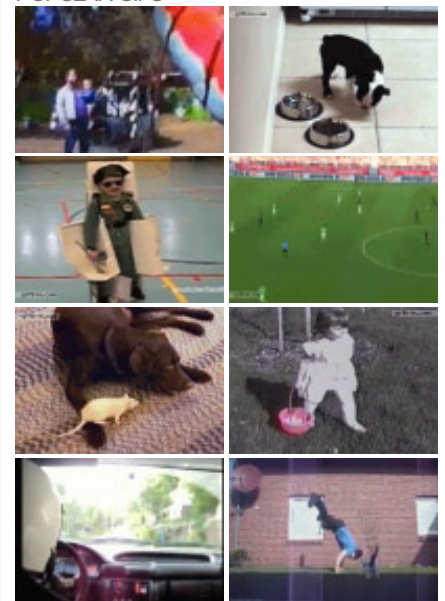
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